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Content Analysis of the General Degree College Websites and Libraries Affiliated to University of Kalyani, Nadia and West Bengal: A Study

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Abstract:

This paper study to analysis the content of 22 General Degree College Websites and Libraries located at Nadia in West Bengal. A study has been conducted on library collections, digital library, services and website tools etc. Those general degree colleges are Asannagar Madan Mohan Tarkalankar College, Bethuadahari College, Chakdaha College, Chapra Bangalji Mahavidyalaya, Dr. B.R. Ambedkar College, Dwijendralal College, Haringhata Mahavidyalaya, Kalyani Mahavidyalaya, Krishnagar Govt. College, Krishnagar Women's College, Nabadwip Vidyasagar College, Ranaghat College, Santipur College, Sri Krishna College, Sudhiranjan Lahiri Mahavidyalaya, Karimpur Pannadevi College, Plassey College, Pritilata Waddrdar Mahavidyalaya, Government General Degree College Tehatta, Government General Degree College Nakashipara, Government General Degree College Kaliganj and Government General Degree College Chapra.

Keywords: Content analysis, Website analysis, General Degree Colleges, Libraries etc.

Introduction:

Website of any academy institution plays a vital role in today's environment. The ICT tools have given the library a new dynamic role to play. Website is considered as the most popular medium to catch the recent updates therefore, every institution has given more importance to have its own website. Every education institution has given more focus on library, because it is considered as heart of the institution to promote and attract students to set admission in their institution. The advent of webpage has revolutionized the process of college publicity and dissemination of information pertaining to college activities, services, rule and regulations, admission, various sections etc.

Review of literature:

Prakash (2013) evaluated content of Central University Libraries Websites in India focusing on the information like features of the library websites, links to other information sources, onlinelibrary services, and value added services and so on. Vasishta (2013) studied the websites of technical university libraries to determine that libraries are effectively utilizing their websites to provide trouble free access to electronic journals available in the library. The study reveals

that technical universities are trying to set up useful library websites but the library websites of most of the institutes seem to be at primal stage. Manjunatha (2016) evaluated Content Analysis of Special Library Websites: An Analytical Study, like information sources, services and so on. Chikkamanju (2015) Content Analysis of the Autonomous Engineering College Library Websites affiliated to Visveswaraya Technological University (VTU),Belgaum, Karnataka: A Study, like information in library collection, membership, electronic information resources and so on.

Objectives of the study:

1. To know the types of information given in the websites of general degree colleges;
2. To know the general degree college websites includes information in library collection, services, subjects etc; and
3. To know the various kind of electronic information resources and services offered by the general degree college libraries.

Methodology:

The present study has been content analysis of the 22 General Degree Colleges and Libraries affiliated to University of Kalyani, Nadia and West Bengal state were selected. The entire study depends on the content provided in the college websites.

Data Analysis and Interpretation

1. Name of General Degree Colleges & Websites in Nadia:

The study is confined to evaluate the content of 22 General Degree College websites viz.

Table: 1

SI No.	College Name	Website
1.	AsannagarMadan Mohan Tarkalankar College	www.ammtcollege.in
2.	Bethuadahari College	www.bethuadaharicollege.com
3.	Chakdaha College	www.chakdahacollege.ac.in
4.	ChapraBangaljhiMahavidyalaya	www.chapracollege.org
5.	Dr. B.R. Ambedkar College	www.brambedkarcollegebetai.in
6.	Dwijendralal College	www.dwijendralalcollege.org
7.	HaringhataMahavidyalaya	www.haringhatamahavidyalaya.org
8.	KalyaniMahavidyalaya	www.kalyanimahavidyalaya.in
9.	Krishnagar Govt. College	www.krishnagargovtcollege.org
10.	Krishnagar Women's College	www.krishnagarwomenscollege.org.in
11.	NabadwipVidyasagar College	www.nvcollege.in
12.	Ranaghat College	www.ranaghatcollege.org.in
13.	Santipur College	www.santipurcollege.in

14.	Sri Krishna College	www.srikrishnacollegebagula.org
15.	SudhiranjanLahiriMahavidyalaya	www.srlm.org
16.	KarimpurPannadevi College	www.karimpurpannadevicollege.in
17.	Plassey College	www.plasseycollege.in
18.	PritilataWaddrdarMahavidyalaya	www.pwmpanikhali.in
19.	Government General Degree College, Tehatta	www.tehattagovtcollege.in
20.	Government General Degree College, Nakashipara	www.muragachhagovtcollege.org
21.	Government General Degree College, Kaliganj	www.kaliganjgovtcollege.org
22.	Government General Degree College, Chapra	www.chapragovtcollege.org

2. General information available in website:

The General information available in website includes about institution, library, academics, admission, domain name etc.

Table: 2

Sl. No. of College	General Information							
	About Institution	About Library	Academics	Admission	Notice	Publication	IQAC	Contract
1.	Y	Y	Y	Y	Y	N	Y	Y
2.	Y	N	Y	Y	Y	Y	N	Y
3.	Y	Y	Y	Y	Y	Y	Y	Y
4.	Y	N	Y	Y	Y	N	N	Y
5.	Y	Y	Y	Y	Y	N	Y	Y
6.	Y	Y	Y	Y	Y	N	Y	Y
7.	Y	Y	Y	Y	Y	Y	N	Y
8.	Y	Y	Y	Y	Y	N	Y	Y
9.	Y	Y	Y	Y	Y	N	Y	Y
10.	Y	N	Y	Y	Y	N	N	Y
11.	Y	N	Y	Y	Y	Y	Y	Y
12.	Y	N	Y	Y	Y	N	N	Y
13.	Y	N	Y	Y	Y	N	N	Y
14.	Y	Y	Y	Y	Y	N	N	Y
15.	Y	Y	Y	Y	Y	N	Y	Y
16.	Y	Y	Y	Y	Y	Y	N	Y

17.	Y	Y	Y	Y	Y	N	Y	Y
18.	Y	N	Y	Y	Y	N	N	Y
19.	Y	N	Y	Y	Y	Y	N	Y
20.	Y	N	Y	Y	Y	N	N	Y
21.	Y	Y	Y	Y	Y	N	N	Y
22.	Y	N	Y	Y	Y	N	N	Y

Note: Y= Yes, N= No

Table 2 shows that, general information about institution, library, academics, admission, contract details were college websites.

3. Subject wise website analysis:

Table: 3

Sl. No. of College	Subject																						
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W
1.	N	Y	Y	N	N	Y	N	N	Y	Y	N	N	N	N	N	N	N	N	N	N	N	N	N
2.	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	N	N	N	N	N	N	N	N	N	N	N	N	N
3.	Y	Y	Y	Y	Y	Y	Y	N	Y	N	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	N	N	N
4.	N	Y	Y	Y	Y	Y	Y	Y	Y	Y	N	Y	N	N	N	N	N	N	N	Y	N	N	N
5.	Y	Y	Y	Y	Y	Y	Y	N	Y	Y	Y	Y	N	N	N	N	N	N	N	Y	N	N	N
6.	Y	Y	Y	Y	Y	Y	Y	N	Y	Y	Y	Y	N	N	N	N	N	N	N	N	N	N	N
7.	Y	Y	Y	Y	Y	Y	N	N	N	Y	N	Y	Y	Y	N	N	N	Y	Y	N	N	N	N
8.	Y	Y	Y	Y	Y	Y	Y	Y	N	N	Y	Y	N	Y	Y	Y	N	Y	Y	N	Y	Y	N
9.	N	Y	Y	Y	Y	Y	Y	N	Y	N	Y	N	Y	Y	Y	Y	Y	N	N	N	N	N	N
10.	N	Y	Y	Y	Y	Y	Y	N	Y	N	Y	N	Y	Y	Y	N	N	N	N	N	N	N	N
11.	Y	Y	Y	Y	N	Y	Y	N	N	N	Y	Y	Y	Y	Y	N	N	N	N	Y	N	N	N
12.	Y	Y	Y	Y	Y	Y	Y	N	Y	N	Y	N	Y	Y	Y	Y	Y	N	N	N	N	N	N
13.	Y	Y	Y	Y	N	Y	Y	N	Y	Y	N	N	Y	Y	Y	Y	Y	N	Y	N	N	N	N
14.	Y	Y	Y	Y	Y	Y	Y	N	N	N	Y	N	Y	Y	Y	N	N	N	Y	N	N	N	N
15.	Y	Y	Y	Y	Y	Y	Y	Y	N	Y	Y	N	N	N	N	N	N	N	N	N	N	N	N
16.	Y	Y	Y	Y	Y	Y	Y	N	Y	Y	Y	N	Y	Y	Y	Y	Y	Y	N	N	N	N	N
17.	N	Y	Y	Y	N	Y	N	N	N	N	N	Y	N	N	N	N	N	N	N	N	N	N	N
18.	N	Y	Y	Y	N	Y	N	N	N	N	N	N	N	N	N	N	N	N	N	N	N	N	N
19.	N	Y	Y	Y	N	Y	Y	N	N	N	N	N	Y	Y	Y	N	N	N	N	N	N	N	N
20.	N	Y	Y	Y	N	Y	N	N	N	N	N	Y	Y	Y	Y	N	N	N	N	N	N	N	N
21.	N	Y	Y	N	N	Y	N	N	Y	N	N	N	N	N	Y	Y	Y	N	N	N	N	N	Y
22.	N	Y	Y	Y	N	Y	N	Y	N	N	N	N	N	Y	N	N	N	N	N	N	N	N	N

Note: A=Commerce, B=Bengali, C=History, D=Political Science, E=Geography, F=English, G=Philosophy, H=Sociology, I=Sanskrit, J=Physical Education, K=Economics, L=Education, M=Physics, N=Mathematics, O=Chemistry, P=Botany, Q=Zoology, R=Statistics, S=Computer

Science, T=Environmental Science, U=Molecular Biology & Bio- Technology, V=Microbiology, and W=Physiology.

N =No, Y= YES

4. Information about library collection:

This will provides about library collection details of the General Degree College Libraries. Library collection includes books, periodicals, newspaper etc. table 4 represents examines the availability of information about library collections on the college websites.

Table: 4

Sl. No. of College	Books	Periodicals	Reference Source	Newspaper	Journals	Conference proceedings
1.	N	N	N	N	N	N
2.	N	N	N	N	N	N
3.	Y	Y	Y	Y	Y	Y
4.	N	N	N	N	N	N
5.	Y	Y	N	N	N	N
6.	N	N	N	N	N	N
7.	Y	Y	N	Y	N	N
8.	Y	Y	Y	N	Y	N
9.	N	N	N	N	N	N
10.	N	N	N	N	N	N
11.	N	N	N	N	N	N
12.	N	N	N	N	N	N
13.	N	N	N	N	N	N
14.	N	N	N	N	N	N
15.	Y	Y	Y	Y	Y	N
16.	Y	Y	N	N	Y	N
17.	Y	Y	Y	N	N	N
18.	N	N	N	N	N	N
19.	N	N	N	N	N	N
20.	Y	N	N	N	N	N
21.	N	N	N	N	N	N
22.	N	N	N	N	N	n

Note: N= No, Y= Yes

Table 4 shows that some of the General Degree College websites have information on books, periodicals and reference sources etc. most of General Degree Colleges don't provided the details of reports on website.

5. Information about library services:

It describes the facilities provided by the library to their users. It includes circulation, reference, reprographic service etc.

Table: 5

Sl. No. of College	Circulation Services	Reference services	Digital Library	Reprographic services	CAS	Inter-Library Loan
1.	Y	N	N	N	N	N
2.	N	N	N	N	N	N
3.	Y	Y	N	N	N	N
4.	N	N	N	N	N	N
5.	N	N	N	N	N	N
6.	N	N	N	N	N	N
7.	Y	N	N	N	N	N
8.	N	N	N	N	N	N
9.	N	N	N	N	N	N
10.	N	N	N	N	N	N
11.	N	N	N	N	N	N
12.	N	N	N	N	N	N
13.	N	N	N	N	N	N
14.	N	N	N	N	N	N
15.	Y	Y	Y	Y	Y	N
16.	Y	N	N	N	N	N
17.	N	N	N	N	N	N
18.	N	N	N	N	N	N
19.	N	N	N	N	N	N
20.	N	N	N	N	N	N
21.	N	N	N	N	N	N
22.	N	N	N	N	N	N

Note: N= No, Y= Yes

Table 5 examines the services provided by the General Degree College Libraries. Library services providing circulation, reference, reprographic service etc. in the respective library to their user.

6. Availability of E-Resources:

This fall under electronic resources available in the library those are in electronic format it may be books, journals, CDs, DVDs etc.

Sl. No. of College	E-book	E-journal	E-database	CDs/DVDs	Institutional Repository
1.	N	Y	N	N	N
2.	N	N	N	N	N
3.	N	Y	N	Y	N
4.	N	N	N	N	N
5.	N	Y	N	N	N
6.	N	N	N	N	N
7.	N	Y	N	N	N
8.	N	N	N	N	N
9.	N	N	N	N	N
10.	N	N	N	N	N
11.	N	N	N	N	N
12.	N	N	N	N	N
13.	N	N	N	N	N
14.	N	N	Y	N	N
15.	Y	Y	Y	N	Y
16.	N	N	N	N	N
17.	N	N	N	N	N
18.	N	N	N	N	N
19.	N	N	N	N	N
20.	N	N	N	N	N
21.	N	N	N	N	N
22.	N	N	N	N	N

Table 6 examines the availability of electronic resources in the respective library. Only one library e-books, Institutional repository and CDs/ DVDs; five libraries e-journal; two libraries e-database provided out of 22 libraries.

7. Domain name:

Table: 7

Name of Colleges	Domain name
AsannagarMadan Mohan Tarkalankar College	.in
Bethuadahari College	.com
Chakdaha College	.ac.in
ChapraBangaljiMahavidyalaya	.org
Dr. B.R. Ambedkar College	.in
Dwijendralal College	.org
HaringhataMahavidyalaya	.org
KalyaniMahavidyalaya	.in
Krishnagar Govt. College	.org
Krishnagar Women's College	.org.in
NabadwipVidyasagar College	.in
Ranaghat College	.org.in
Santipur College	.in
Sri Krishna College	.org
SudhiranjanLahiriMahavidyalaya	.org
KarimpurPannadevi College	.in
Plassey College	.in
PritilataWaddrdarMahavidyalaya	.in
Government General Degree College, Tehatta	.in
Government General Degree College, Nakashipara	.org
Government General Degree College, Kaliganj	.org
Government General Degree College, Chapra	.org

Table7 gives the information about the domain name of the General Degree Colleges.

Findings of the study:

The major findings of the study are as follows.

1. The results shows that the 22 General Degree College websites are provided the about institution.
2. Most of libraries are not provided the details of collection like books, periodicals, reference sources etc.
3. The results of the study also show that most of the General Degree College websites are not having the information on library services.
4. Most of libraries are not provided circulation, reference, digital library, reprographic services to their users.

5. The study clearly shows most of libraries are not provided the details of e-books, e-journals etc.

Conclusion:

The present study analyzed the content of the selected General Degree Colleges affiliated to University of Kalyani, Nadia and West Bengal. College website can provided a lot of services to the users, especially to the remotely located people. As a modern ICT application have immense potential to offer a lot of dynamics ad online services. Library can adopt these applications to design their websites to make effective use of available resources by the users. The library website is an external service to the readers so in this digital world it's more important to the user community as well as the library professionals it's another way to communicate with the users.

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