

ISSN 0976-8165

The Criterion



The Criterion

An International Journal in English

Bi-Monthly Refereed & Indexed Open Access eJournal

October 2013 Vol. 4 Issue-V

Editor-in-Chief

Dr. Vishwanath Bite

Managing Editor

Madhuri Bite

www.the-criterion.com
criterionejournal@gmail.com

Promoting English for Specific Purposes

Varsha Kushwaha

Research Scholar

Department of English
Aligarh Muslim University,
Aligarh
Uttar Pradesh, India

Abstract:

English for Specific Purposes (ESP) is an area of teaching English Language with English for tourism, English for Art function, English for medical areas, English for technology, English for business purposes etc. Many occupational unions of teachers of English have ESP parts. ESP teaching has much in ordinary with English as a Second Language and English for Academic purpose. ESP is explained to meet special requires of the learners. ESP mentions to the particular purpose for learning English. Through various means, we can promote ESP in every field. The technology of computer can be very helpful for ESP learners. The approach of ESP increases the relevance of what the learners are learning and allows them to use the English they know to learn more English, since their interest in their area will encourage them to interact with texts and speakers. ESP has developed to become one of the most notable fields of English Foreign Language teaching today.

Keywords: Learners, approach, promote, and program, technology.

Introduction

English is a universal language. It is used in all over the world. It needs perfect learning and Comprehension so that global interaction can be alleviated for better connectivity in the world. So every learner should pay special attention towards learning English because this language can support in the future at different events. In colleges, teachers teach learners English as a second language. But in place of learning English as a second language, the learners have another choice that is to learn English for specific purposes. It is a workable choice for every learner. English for Specific Purposes is a learner approach to learning English as an extra language. It concentrates on expanding talkative capability in particular discipline. ESP courses like technical writing, communication of business, and academic presentation skills aim to teach learners on a particular genre or to use English in a particular discipline or a particular talkative context.

There are some definitions which are based on English for Specific Purposes.

1. According to International Teacher Training Organization. (2005)

“English for specific Purposes is a term that refers to teaching or studying English for a particular career (like law, medicine) or for business in general.”

There is a special motive for which English is taught.

2. ESP is “an approach to language teaching in which all decisions as to content and method is based on the learner’s reason for learning” (Hutchinson & Waters, 1987, p.19).

English for Specific Purposes is necessary to promote in every field. Through learning and teaching, ESP can be promoted. Everyone can learn ESP through teaching. At University level, academic English programs should be offer to learner’s manifold disclosure to words in significant context with several information given about every word. The information should be connected to learner’s experience and former knowledge that the learners can take part in their learning procedure.

Technology can supplied a support through a type of area specific reading planned for ESP in which learners can use computer to access information describing words, access electronics dictionaries. The main purpose of English for Specific Purposes is to prepare learners to learn and understand their own area materials in English without any trouble. A teacher can play a perfect role in teaching ESP and may be asked to arrange courses, to set up a learning environment in the classroom of learners and to evaluate learner’s progress. We should fix learning aims and convert them into programs of learning activities. We should organize courses material and support the learners in their learning efforts to promote ESP. Teacher’s skills of communication can promote ESP among learners. The ESP teacher’s interaction with learners can increase its influence on them. Many universities offer various courses of ESP for learners in English speaking countries. For promoting ESP, the learners should be aware of use of English. There are some famous groups like ESP SIG of the IATEFL and TENSOL organize conferences and promote ESP among many countries. ESP should have some rules depending upon the purpose, for example English having some efficient words and easy understanding should only be used for the official purposes, for business purposes more appropriate words like stock instead of availability, fund instead of saved money etc. For scientific purposes words should be technical and scientific like abundance instead of plenty and stable instead of firm. These rules have some common motif i.e. students should be more specific regarding their fields. ESP is meant for developing efficiency, attention, and ability to express in its learners. By using it, there will be several benefits acquired by the learners ultimately leading to the sensation of the success in their fields. So promotion regarding ESP is necessary to be carried out.

Literature Review

English for specific purposes is the most significant section of English language teaching. ESP is very important in every field for every learner. It should be promoted in every area of learning. Good teaching increases various aspects of learning. Efficient individual learning depends on learners’ positions and values.

Pauline C. Robinson (1989) explains ESP as a kind of ELT.

He states it as: “Goal-oriented language learning.” (Robinson, Pauline C., Ed. Hywel Coleman, 1989, p 398) that means learner has a particular aim that is going to be achieved.

1. Mary Ellen Butler –Pascoe. (2009).English for Specific purposes (ESP) Innovation and Technology

Alliant International University

This paper represents many ways in which technology can ease the teaching of English for Specific Purposes by favoring gain of both English Language skills and discipline - particular knowledge.

2. Malahat Shabani Minaabad and Farhang Fallahe Khoshkholgh. (2012). *Investigating the Effect of Genre-Based Pedagogy on English for Specific Purpose Learners' Reading Comprehension*

English language and linguistic department, Payame Noor University, Iran 1
Department of accounting and management, Islamic Azad University, Ardabil Branch, Iran

In this paper, there has been an interest in the genre-based approach to the learning of language since 1980. Different researchers inform the effect of genre instruction on learner's comprehension to the positive result of it on the realizing of text. Genre is explained in terms of the use of language in conventionalized talkative settings.

3. Jane Lockwood, January. (2012). *Developing English for Specific Purposes curriculum for Asian call centres: How theory can inform practice*

This article examines how present practical linguistic research in to the nature of communication failure in business processing sites like as India and the Philippines, can effect English communications teaching timetable.

4. Veronika Kareva. (2012). *English for specific purposes: Public administration and political Sciences*

South East European University, Ilindenska bb, Tetovo, 1200, Macedonia

This paper represents the method of creating ESP courses for the learners of Political Sciences and Public Administration at the South East European University (SEEU) in Tetovo, Macedonia.

5. Laurence Anthony. (1998). *Defining English for Specific Purposes and the Role of the ESP Practitioner*

Dept. of Information and Computer Engineering, Faculty of Engineering, Okayama University of Science, 1-1 Ridai-cho, Okayama 700-0005, Japan

This paper defines the ESP approach to language learning and teaching in term of perfect features offered by Dudley –Evans in the complete talk of the first conference of Japan on ESP.

Methodology

This paper focused on promoting English for Specific Purposes. I read so many articles and journals regarding English for Specific Purposes which helped me to write this paper. The aim of this paper was to focus on promotion of ESP.

Conclusion

The field of ESP has been growing since then along with the recent sub area of English for

Academic Purposes (EAP). Due to the changing development needs of many countries in the world which have been involved in the teaching and learning of ESP and EAP. Particular consideration in ESP teaching should be centered on ways of promoting skills, which stimulate learners to respond to various day-to-day positions and react in particular conditions. ESP tests should be based on valuation of language capacity in functions of communication (reading, speaking, writing, and listening) and assessment of knowledge in conditions and processes.

Recommendations

English for Specific Purposes is a field of teaching English Language including other fields. I want to enhance knowledge about English for Specific Purposes so I have chosen this topic. My policy recommendations might be subsumed under a larger topic, which mentions the requirement of growing approach of ESP. In my view, technology of computer may be very helpful for expanding the knowledge of ESP. We can help the learners to recognize problems of their language learning and find out answers they need to focus on. The learners should take interest in ESP classes and learning strategies. We should adjust situations for learning in the classes. The long and short term aims should be organized for learner's achievements. ESP courses should be designed to fulfill learner's various language learning requirements.

Works Cited:

1. Dudley-Evans, T., St John, Maggie-Jo. *Developments in English for Specific Purposes: A Multi-Disciplinary Approach*. Cambridge, Cambridge University Press, 1998.
2. Harding, Keith. *English for Specific Purposes*. 2007.
3. Anthony, Laurence. *Defining English for Specific Purposes and the Role of the ESP Practitioner*.
Department of Information and Computer Engineering, Faculty of Engineering, Okayama University of Science, 1-1 Ridai-cho, Okayama, Japan
4. Basturkmen, Helen., Erlbaum, Lawrence. , Mahwah. *Ideas and Options in English for Specific Purposes*.2006.
5. Basturkmen, Helen. Macmillan, Palgrave. *Developing Courses in English for Specific Purposes*. London, 2010.
6. Arbor, Ann. *English for Specific Purposes in Theory and Practice*. Diane Belcher (Ed.). University of Michigan Press, 2009.
7. D, Belcher. *English for Specific Purposes: Teaching to the perceived needs and imagined futures in the world of work, study, and everyday life*. TESOL Quarterly, 2006.
8. D, Belcher. *What ESP is and can be: an introduction*. In D. Belcher (Ed.), *English for specific purposes in theory and practice* (pp. 1–20). Ann Arbor, MI: The University of Michigan Press, 2009.
9. Mark Krzanowsk, Ed. Reading: Garnet Education. *Current developments in English for academic and specific purposes in developing, emerging and least-developed countries*, Reading: Garnet Education, (pp. 348), 2009.
10. Ahmadi, Alimorad., Rahimi Bajelani, Mandana. *Barriers to English for specific purposes learning among Iranian University students*, Department of English Language Teaching, Faculty of Humanities, Kermanshah Branch, Islamic Azad University Kermanshah, Iran, 2012.